

Name: _____ Approx age: _____

Phone 1: _____ Phone 2 : _____

Email: _____ Occupation: _____

Address: _____

- Over 25*
- Married*
- Children _____*
- Full time Income*
- Owns Home*

(Try for at least 3 of 5)

Skincare Appt. _____ **Color Appt.** _____ **Spa Appt.** _____

- m Reminder post card sent
- m Guest list received
- m Invitations mailed
- m Preprofiling done
- m Call to check on postcard & cross confirm guests
- m Final reminder to hostess (call, text, email, etc.)

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CUSTOMER SERVICE

- r Customer Service flyer
- r Beauty Bucks
- r Thank You card w/beauty bucks total and reminding of White Sale and Fall Open House
- r 2 Day follow-up
- r Email opted in
- r Enter profile & purchases in My Customers
- r Enter on customer email list
- r Add to PCP List
- r Enter Photo in Virtual Makeover
- r Email telling photo entered in Virtual Makeover

WISH LIST

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

INTERVIEW LAYERING

- Guest event w/director** _____ (date)
- Personal / 1 on 1 interview** _____ (date)
- CD/Tape/Literature** _____ (date)

NOTES ON INTERVIEW

Keep dates & record of follow up on back of this paper

WHY'S: _____

WHY NOT? _____

- Customer only** **Team member** **Potential in future**